



**ENDING
HUNGER
ONE STEP
AT A TIME
CROP HUNGER WALK**

**Building *Global* Resilience
2025 Sponsorship Opportunities**

**Austin CROP Hunger Walk
Camp Mabry
March 2, 2025**

www.austincrophungerwalk.org

The Austin CROP Hunger Walk is one of the largest walkathons in the nation. The goal is to raise funds and awareness to combat hunger caused by factors like natural disasters and inadequate access to water. It attracts many participants and receives significant media exposure, making it a valuable opportunity for sponsors to demonstrate their commitment to the Austin community. In 2024, Austin ranked the #10 CROP Hunger Walk in the nation out of more than 550 CROP Hunger Walks held.



The Austin CROP Hunger Walk will be held on Sunday, March 2, 2025 at Camp Mabry.

Why Sponsor the CROP Hunger Walk?

There are many reasons why it makes smart business sense to sponsor the CROP Hunger Walk.

When you support CROP Hunger Walks, you:

- Help to meet the special needs of the hungry in your community
- Assist homeless families following disasters and famines
- Share your concern with your neighbors and customers
- Getting some exercise, too!

Typical CROP Walker Demographics

- 68% are over 18, average age is 33.5
- Approximately two-thirds are women
- 64% of CROP Walkers over age 18 have a college or advanced degree, half are professionally employed in their communities
- 73% of participants say fighting hunger locally and globally is their key reason for taking part
- 53% say the CROP Hunger Walk is the only fund-raising marathon-type activity in which they participate
- Walkers get about 95% of their sponsors from their neighborhood, workplace, family, and place of worship

CROP Hunger Walk Sponsorship Summary

Sponsorship Benefits

Sponsorship of the CROP Hunger Walk will support the struggle against hunger locally and around the world.

Sponsorship offers substantial advertising exposure through social media and print promotion.

Participating as a team in the walk is a fun team-building opportunity for your group.

We are open to other ways we can make this a meaningful and productive partnership... let's talk! Email Nancy Ebert at nbebert@gmail.com

2025 Sponsorship Opportunities

NEW opportunity for partnership!! % Support of Sales Day

Designate a day for a % of your sales to be donated to the CROP Hunger Walk. We will promote to our networks to support your business in exchange for a donation from the profits.

ALL SPONSORS OF THE AUSTIN CROP HUNGER WALK WILL BE:

- Listed on the Austin Walk Website

GOLD SPONSOR: \$1,500 – \$2,000

- Logo link on Austin Website and on Facebook
- Video Promo on Facebook
- Virtual Welcome on Walk Day

SILVER SPONSOR: \$1,000 – \$1,499

- Logo Link on Austin Walk Website and on Facebook

BRONZE SPONSOR: \$250 – \$999

- Link on Website and Facebook

EDUCATION SPONSOR: Up to \$249

- Name on Website

CROP Hunger Walk Sponsorship

___ Yes! Our business would like to sponsor the CROP Hunger Walk at the following level:

Gold Silver Bronze Education Other Amount enclosed \$_____

Enclosed is our check (payable to **CWS/CROP** with **Friends of CROP** on the memo line)

Electronic payments can be made using this link:

<https://events.crophungerwalk.org/corporate-sponsorship/donate>

Company: _____ Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Mail checks to:
Nancy Ebert, Treasurer
Austin CROP Hunger Walk
16912 Pocono Drive
Austin, TX 78717

For more information and details about the Austin CROP Hunger Walk, please visit
www.austincrophungerwalk.org